

NEIGHBORHOOD **ALLIES**

# A Journey to Building Healthy Neighborhoods in Pittsburgh

2018 Report to the Community



# Letter to our Allies:

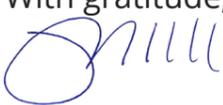
As we conclude our fourth full year since my arrival, I am hopeful, with a tremendous sense of urgency and readiness. At Neighborhood Allies' core, we raise and deploy capital to drive new, comprehensive, resident-led change strategies that result in more competitive, inclusive neighborhoods of choice and opportunity. The following report reflects movement toward a new era of community development.

In 2018 we invested over \$2.7 million and continued to execute and implement our Healthy Neighborhoods Framework, which encompasses our comprehensive vision and brings into focus the changes we believe are required to transform neighborhoods. Our Neighborhood Level Strategies have also been aligned with our Complete Capital Model of financial, intellectual, human and social capital support to operationalize them. We are particularly proud of the significant progress we have made in building capacity at the resident level-placing resources directly in the hands of those closest to the challenges; and of our progress in creating equitable economic opportunities for Pittsburgh's residents through our Economic Opportunity for All work and the All-In Pittsburgh Equitable Development Collaborative.

Moving forward in 2019, we plan to enhance neighborhood capacity to absorb new investments, such as Opportunity Zones investments, the Housing Opportunity Fund and the Neighborhood Assistance Program. Opportunity Zones, in particular, now represent a potentially once-in-a-lifetime opportunity to spur new capital in our neighborhoods. However, we must ensure that equitable, social and economic community benefits accrue to the residents that need it most. Therefore, we will build new capacity in our target neighborhoods to attract and deploy these investments, hold investors accountable and ultimately track real change through data and qualitative measures. With this in mind, we are also increasing our commitment to local economic development, accelerating our efforts around strategic commercial corridor revitalization and neighborhood-based entrepreneurial support; and have launched new place-based initiatives in the Upper Hill District, Larimer and Homewood.

As I reflect on our progress, I am incredibly grateful to our many funders and partners who make our work possible. I want to thank our talented, committed, professional staff for their tenacity, work ethic and relentless pursuit of positive change in our region. To all, I say thank you!

The urgency and complexity of our challenges confirm it is time to be courageous - courageous as leaders, practitioners, policymakers, and funders and ask ourselves: what type of city and region do we want to be? A region where growth is inclusive and ALL Pittsburghers share in the prosperity of our growth - and ALL residents live in healthy, inclusive and equitable neighborhoods. Let's meet the challenges together, rise together and get the work done.

With gratitude,  
  
Presley Gillespie, President



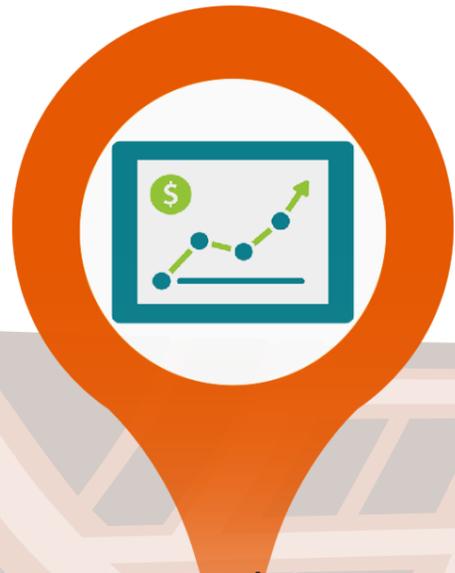
Our mission is to support the people, organizations and partnerships committed to creating and maintaining healthy neighborhoods.

We do this by:



# Healthy Neighborhoods Framework

Our [Healthy Neighborhoods Framework](#) serves as the north star and foundation of all of our work. The elements listed below encompass neighborhood-level strategies that target ways to create the change we want to see in our neighborhoods. This framework guides the implementation of our work and helps us prioritize neighborhood change efforts through the deployment of our complete capital model, focusing on both people and place.



**Market Confidence:** The neighborhood will include a strong housing market for all income levels and a thriving business district that contributes to rising housing values and residential sales prices. Market forces are managed to prevent displacement of people and local businesses. The neighborhood is a place where people want to live and invest time, resources and capital.



**Neighborhood Image:** The neighborhood is a place that is visually appealing and desirable to all, celebrating and attracting new people and investment while retaining new and long-term residents.



**Equitable Development:** Everyone participates in and benefits from the region's economic transformation - especially low-income residents, communities of color, immigrants and others at risk of being left behind. It requires an intentional focus on eliminating racial inequities and barriers and making investments that yield healthy, safe and opportunity-rich neighborhoods that reflect their culture.



**Quality of Life:** Residents are able to access the larger economy and quality neighborhood amenities. They are able to build assets, accumulate wealth and connect to economic opportunities. The neighborhood is safe and the environment and social determinants of health positively impact the well-being of residents.

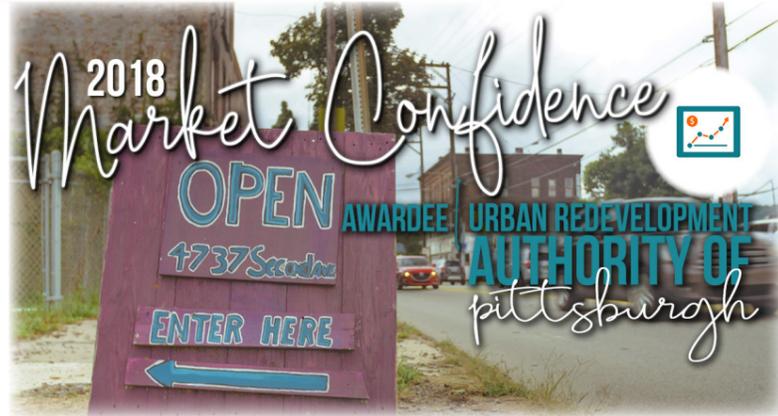


**Community Ownership:** Residents, small business owners, community organizations and institutions are active participants and key decision-makers in projects aimed to revitalize their neighborhood. They have the capacity and community power to create positive change and shape the future of their neighborhood.

# 2nd Annual Healthy Neighborhoods Celebration & Award Ceremony

Using our Healthy Neighborhoods Framework as the inspiration, the annual event honors and celebrates examples of exemplary work that is contributing to creating healthy, strong and diverse neighborhoods across Pittsburgh. Nearly 200 allies attended the 2nd Annual Healthy Neighborhoods Celebration, bringing local residents and community organizations together to celebrate the neighborhoods where they live and work. The event once again took place in the Carnegie Museum of Art and featured live entertainment by Hazelwood's Center of Life Jazz Band as well as networking with residents, sponsors and community organizations. Spending time together in this shared space, attendees were given the chance to connect and learn about the collaborative projects occurring in their communities – all working towards creating strong neighborhoods that are livable for ALL!

Meet our 2018 Awardees (click the images to view videos!)



[The Urban Redevelopment Authority \(URA\)](#) is comprehensively building market confidence from the grassroots up by implementing programs that prioritize utilizing small MWDBE-owned businesses to maintain vacant lots, and offering easy access to small business micro loans paired with technical assistance and training opportunities.



[The Trade Institute of Pittsburgh \(TIP\)](#) is addressing and providing solutions to basic needs like housing and economic security for their program participants. They are helping their graduates connect to full-time work opportunities making at least \$15/hr and improving their ability to provide not only for themselves and their families, but also their communities.



[The Afro American Music Institute \(AAMI\)](#) has been celebrating the image and culture of Homewood for over 35 years. The Johnsons, who lead the institute, have made it their lives' mission to preserve and promote music in the Afro American tradition. They are an inter-generational school, with students ranging in age from three to 92. Many students of AAMI go on to tour professionally all over the world, and each one carries the legacy of Homewood and Pittsburgh jazz with them.



[Allentown Learning Engagement Center \(ALEC\)](#) is creating genuine community ownership with local youth by guiding them to learn about their neighborhood and actively change it. Through Project HAND (Helping Allentown Neighbors Dream), Allentown youth dreamed up a service project that would reduce and prevent litter and successfully raised funds to purchase and install trash cans and recycling bins along Warrington Avenue.



[Riverside Center for Innovation \(RCI\)](#) is achieving equitable development by continuously providing a consistent growth culture, grounded in equity, for small business owners. Through programs like BizFit, Kiva Pittsburgh and CoLab18, among others, they work past neighborhood boundaries providing stable programs while assisting those at risk of being left behind and eliminating inequities and barriers many small business owners face.



[Henry Horn-Pyatt](#) is a true ally to so many, providing understanding, trust, thought-leadership and connections to resources to help organizations, businesses and individuals do their best work. Henry embodies what it means to be a "neighborhood ally" by genuinely partnering and collaborating with community organizations, business owners, and governmental agencies across the City of Pittsburgh to help us achieve our collective missions and create healthy neighborhoods.

# Neighborhood Level Strategies & Our Role

Since every neighborhood is unique, with varying conditions, goals and visions, we have developed [tailored strategies toward achieving healthy neighborhoods in each of our priority geographies](#). Our neighborhood-specific strategies and action plans have been, and will continue to be, informed by conversations with our partners, current neighborhood plans, research, data and our organizational capacity. The strategies are solid yet fluid, as conversations with community organizations, residents and experts continue to inform them.

*Our role as a community partner at the neighborhood level is to:*

- Act as convener to support the collective neighborhood vision and strategy
- Support and connect aligned activities and expand broader partnerships
- Establish shared measurements
- Build public will and social capital
- Introduce best practices and serve as thought leaders on policy coordination
- Seek, develop and mobilize Complete Capital for high-impact neighborhood projects

## Strategic Objectives to achieve Healthy Neighborhoods:



To achieve *Market Confidence*, we will mobilize private and public capital to pursue non-displacement strategies and restore real estate market values so people can invest confidently.



To achieve *Quality of Life*, we will increase financial stability of residents, facilitate access to mental, behavioral and social support services and improve the physical conditions of the neighborhood to advance overall health and well-being.



To achieve a celebrated *Neighborhood Image*, we will cultivate hope among all residents for neighborhood change through community-driven arts and culture, improved public spaces and the preservation of history, culture and identity.



To achieve *Community Ownership*, we will strengthen neighborhood platforms that elevate and perpetuate residents as decision-makers and active participants in neighborhood change and leverage assets to generate revenue that can be reinvested into future activities and improvement.



To achieve *Equitable Development*, we will focus on eliminating racial inequities and barriers and make investments that ensure everyone participates in and benefits from the region's economic transformation.



*We are guided by the principles of equity, diversity and inclusion in all of our work and those principles are embedded within our Neighborhood Level Strategies.*



925 Hours  
SHARED REAL ESTATE  
TALENT DEPLOYED



\$2.7 Million  
INVESTED IN PROJECTS



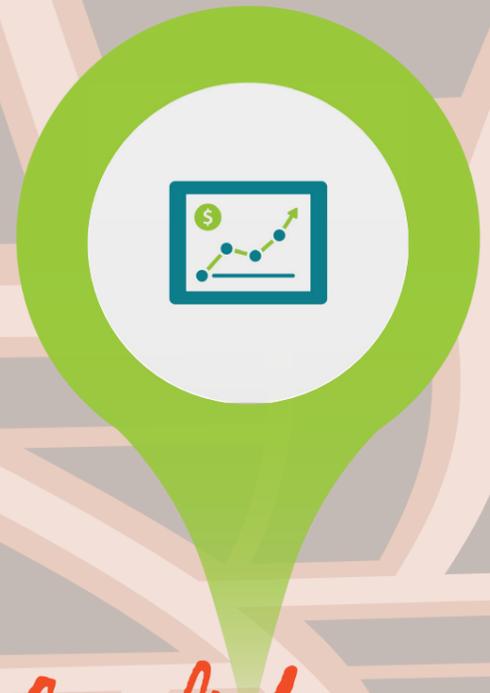
\$28 Million  
LEVERAGED BY PROJECT SUPPORT



12 Projects  
IN 6 NEIGHBORHOODS SUPPORTED  
BY SHARED REAL ESTATE TALENT



163 People  
CONNECTED TO REAL  
ESTATE RESOURCES



## Market Confidence Impact By the Numbers

### Market Confidence At Work On the Ground | Shared Real Estate Talent Program



Recognizing that building and supporting full-time, in-house real estate capacity in every neighborhood or at every development organization is not feasible, Neighborhood Allies developed a realistic and deliberate process that centralizes technical assistance and other forms of fundamental real estate capacity that is now being deployed to local organizations. Our [Shared Real Estate Talent Program](#) positions us to systematically supply critical technical assistance that allows local community organizations and emerging developers access to critical early stage expertise in evaluating a project, including design, budgeting, operating projections and right-sizing the financing package.

Over 450 consulting hours and 475 staff hours have contributed to projects across Neighborhood Allies' 6 priority neighborhoods and \$2.7 million in project investments were made in and around Pittsburgh. These investments have leveraged \$28 million in additional financing across all shared real estate projects. Thus far, outputs include 68 units of new affordable housing in the form of new units added to existing projects and rehabilitation of previously vacant units. Another 24 distressed units were preserved and rehabilitated, for a total of 92 affordable units financed and assisted through the program. An additional 42,000 square feet of space was revitalized and repositioned in commercial corridors to provide community and event space. In the immediate pipeline, we are assisting neighborhood-based organizations working on an additional 61 affordable rental housing units, 15 affordable homeownership units, 20 cooperatively owned residential units and 12,500 square feet of neighborhood co-working and business incubation space.

*"Neighborhood Allies stepped up to plug what was a significant cost gap in the Roxian Theatre Revitalization project. Then when further construction cost increases occurred, they found creative and flexible products to enhance their funding support and ensure the project would continue. They were quick to step in and brainstorm solutions throughout the process." -Taris Vrcek, Executive Director at McKees Rocks CDC*



698 Clients  
SERVED AT FOCs



251 People  
PLACED IN EMPLOYMENT



314 People  
WITH INCREASED INCOME,  
CREDIT SCORE OR NETWORTH



336 Residents  
PARTICIPATING IN  
RESIDENT-LED PROJECTS



\$97K  
GRANTED TO SUPPORT 56  
RESIDENT-LED PROJECTS



## Quality of Life Impact By the Numbers

### Quality of Life At Work On the Ground | Economic Opportunity for All



Our Economic Opportunity work is aimed at reducing the racial wealth gap, reducing poverty and increasing the economic security and mobility of vulnerable families and workers, particularly people of color. This work includes collaborative initiatives such as our three local Financial Opportunity Centers (FOCs), the children's savings program Fund My Future, the recently launched Financial Empowerment Centers (FECs) and Bank On Pittsburgh.

In 2018, our economic opportunity portfolio saw immense growth. Our [Asset Building Network](#) provided opportunities for its 40+ members to share resources and to identify and advance actionable policy initiatives. We strengthened our FOCs, helping hundreds of people raise their standard of living by increasing their incomes, credit scores, net worth and access to benefits. We were also invited to partner with the City of Pittsburgh, Mayor Peduto's Office to help launch Financial Empowerment Centers (FECs), which offer professional one-on-one financial counseling as a free public service in multiple locations across the city. These centers enable residents to address challenges related to saving, banking, debt and credit and to make progress toward financial goals.

*"We believe that all Pittsburghers, regardless of where they live, should have access to economic opportunity and prosperity."  
-Sarah Dieleman Perry, Neighborhood Allies*



30 Communities  
ENGAGED IN NEIGHBORHOOD  
IMPROVEMENT INITIATIVES

46 Spaces  
TRANSFORMED WITH  
PGH MOBILE TOOLBOX

6 Public Art  
PROJECTS IN 6 COMMUNITIES

81 Workdays  
COMPLETED WITH  
PGH MOBILE TOOLBOX

629 Volunteers  
MOBILIZED

56 Projects  
LED BY RESIDENTS

## Neighborhood Image Impact By the Numbers

### Neighborhood Image At Work On the Ground | Temporary Public Art & Placemaking in the Hill District



The [Temporary Public Art and Placemaking \(TPAP\) Program](#) is a partnership between Neighborhood Allies and the Office of Public Art. Through this partnership, a series of six temporary works of public art have been created and programmed in each of our six target neighborhoods. **Here's a look at how the Hill District project is harnessing creative cultural potential and helping to reenergize and reshape how residents imagine their neighborhood:**

In conceptualizing the work "Homecoming," artist Njaimeh Njie wanted to focus on the narratives of Hill District residents. Beginning by conducting a series of informal interviews, she was able to better understand how residents felt about their neighborhood, and discovered that residents wanted to see documentation that recognized authentic and positive stories from the neighborhood. To accomplish this, Njie gathered oral histories, photographs and accessed archival materials and discovered connections throughout stories from the Hill District, and the emergent theme that interested the artist the most was the idea of home. Njie explored how Hill District residents have made the neighborhood their home over time, and eventually decided that she wanted to tell the stories of Hill District residents.

Her installations concentrate on the concept of visually gathering past and present residents in locations around the neighborhood. For her installation on the outside wall of the August Wilson House, Njie designed a sitting room as the fictional space to place several figures. Njie photographed individuals from the neighborhood, and combined her work with images of people from old photographs, to create a new image that reflected the neighborhood's history.

*"These installations are a symbolic way of connecting people across space and time, and they hopefully represent how honoring lived experiences can be a start to imagining a better, more equitable future."*

*-Njaimeh Njie, Artist*



9 Networks  
BUILT AND CONVENED



\$700K Deployed  
IN COMMUNITY  
CAPACITY BUILDING



\$97K Granted  
TO SUPPORT  
RESIDENT-LED PROJECTS



336 Resident  
LEADERS SUPPORTED



163 People  
CONNECTED TO REAL  
ESTATE RESOURCES



30 Organizations  
WITH INCREASED CAPACITY



## Community Ownership Impact By the Numbers

### Community Ownership At Work On the Ground | Homewood South Rain Garden | Love My Neighbor! Grant



The Homewood South Rain Garden sits on a corner vacant lot directly across from the East Busway. This project transformed a blight ridden, high-traffic gateway right at the entry of the neighborhood and turned it into a green space the community can gather in and be proud of. In addition to the beautification of the corner, the rain garden also diverts rain water from the sewer systems and stops the buildup of ponding water in the street.

Zinna and her neighbors partnered with Neighborhood Allies, Operation Better Block, The Trade Institute of Pittsburgh, Grounded Strategies, Junior Green Corps, the University of Pittsburgh and the City of Pittsburgh among others, to create a space that builds and promotes community and addresses environmental and sustainability concerns while connecting long-time residents to youth living in and visiting the neighborhood. They also plan to design and implement more comprehensive green infrastructure on this site in the future.

With Neighborhood Allies' support, Zinna and her neighbors were able to rent the heavy duty equipment needed to remove debris and move heavy stones from old foundations of homes that once occupied the lot. They also hosted a number of community-led clean-up events to get the project site ready for implementation.

To date, the [Love My Neighbor! Program](#) has invested a total of \$177K in over 100 resident-led projects in nine communities across the Pittsburgh region!



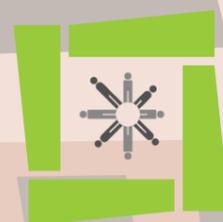
Website  
WWW.ALLINPGH.ORG  
RESOURCE LAUNCHED



8 Partnerships  
NEWLY FORMED



2 Advocacy  
EFFORTS SUCCESSFULLY  
IMPLEMENTED



\$150K  
RAISED IN SUPPORT OF  
ALL-IN PITTSBURGH



\$225K  
INVESTED INTO EQUITABLE  
DEVELOPMENT INITIATIVES



## Equitable Development Impact By the Numbers

### Equitable Development At Work On the Ground | All-In Pittsburgh



Our comprehensive approach to ensure everyone can participate in and benefit from the region's transformation has gained national attention and positioned us as one of the lead organizations of the [All-In Pittsburgh Equitable Development Collaborative](#). Over the past two years, we have grown and evolved into a robust, engaged and diverse coalition with two action teams focusing on Housing and Employment/Entrepreneurship that are working on identifying policies, programs and/or systems strategies that can make an impact at scale. As part of this movement, Neighborhood Allies led a delegation of 35 local practitioners to attend PolicyLink's Equity Summit in 2018. All-In Pittsburgh also advocated and rallied around House Bill 163, which recently passed the PA House and Senate and now awaits the Governor's signature. HB 163 will end the mandatory suspension of driver's licenses for low-level, non-driving offenses in Pennsylvania – a barrier that annually impacted over 30,000 Pennsylvanians, and disproportionately affected low-income and people of color. We have begun to build a historical new partnership with the City of Pittsburgh and the Pittsburgh Black Elected Officials Coalition, and we anticipate exciting new equitable development legislation to be passed by mid-2019. Our priorities are to:

1. **Build and maintain a strong constituency for an equity agenda**
2. **Embed racial equity throughout Pittsburgh's institutions and businesses**
3. **Implement a tenant protections policy**
4. **Identify and advocate for new sources of funding for affordable housing**

#### We define equitable development as:

A positive development strategy that ensures everyone participates in and benefits from the region's economic transformation – especially low-income residents, communities of color, immigrants and others at risk of being left behind. It requires an intentional focus on eliminating racial inequities and barriers and making accountable and catalytic investments to assure that lower-wealth residents:

1. **Live in healthy, safe, opportunity-rich neighborhoods that reflect their culture (and are not displaced from them)**
2. **Connect to economic and ownership opportunities**
3. **Have voice and influence in the decisions that shape their neighborhoods**



# Community Capacity Building

Building [community capacity](#) lies at the intersection of all of our work. In 2018, we invested over \$600,000 in building community capacity, including almost \$100,000 in our Love My Neighbor! Program, a grassroots, resident-led initiative, placing the resources directly in the hands of those closest to the challenges - our residents. Our purpose in building community capacity is for residents to move upward with the economic development of their community. We accomplish this by: 1) Cultivating resident change makers, 2) Developing the skills of community organizations, 3) Building strong networks & collaborations, and 4) Identifying & sharing community resources.



**336**

RESIDENT CHANGE MAKERS  
CULTIVATED AND TRAINED

*Market Confidence*



AFFORDABLE HOUSING IMPACT FUND

REAL ESTATE CO-POWERMENT SERIES

SHARED REAL ESTATE TALENT NETWORK

THE PARTNERSHIP NETWORK



**30**

ORGANIZATIONS WITH  
INCREASED SKILLS  
AND KNOW-HOW

*Quality of Life*



ASSET BUILDING NETWORK

FINANCIAL OPPORTUNITY CENTERS

FINANCIAL EMPOWERMENT CENTERS

PGH MOBILE TOOLBOX

TEMPORARY ART & PLACEMAKING



**9**

STRONG NETWORKS/  
COLLABORATIONS  
BUILT

*Community Ownership*



GRASSROOTS GRANTMAKING COMMITTEE

LOVE MY NEIGHBOR!

PGH MOBILE TOOLBOX

REAL ESTATE CO-POWERMENT SERIES

THE PARTNERSHIP NETWORK

TEMPORARY ART & PLACEMAKING



**\$672,000**

INVESTED TO CREATE AND  
SHARE COMMUNITY  
RESOURCES

*Equitable Development*



AFFORDABLE HOUSING IMPACT FUND

ALL-IN PITTSBURGH

ASSET BUILDING NETWORK

FUND MY FUTURE

REAL ESTATE CO-POWERMENT SERIES

THE PARTNERSHIP NETWORK

SHARED REAL ESTATE TALENT

# Capacity Building Partnerships At Work On The Ground

The Partnership Network [TPN] is a network of organizations that mobilizes the Pittsburgh community development network to create the conditions for change and solve complex community challenges at the macro, meso and micro levels of our communities. Collectively, TPN is focused on capacity building for the Community Development System to reach the United Nations Sustainable Development Goals (UN SDGs). TPN members, and as a collective group, are working at both the organization and resident-level with a commitment to being people-centered in their work by aligning resources, creating transparency and articulating shared outcomes.

**In 2018, TPN made significant progress, solidifying a framework to deliver collaborative strategies and resources that will elevate the community and economic development sectors in the Pittsburgh region.**

## Reflections from the Partners...

**"THE PARTNERSHIP NETWORK HAS CREATED A PEER NETWORK OF ORGANIZATIONS WHERE THERE IS A SHARED UNDERSTANDING OF GAPS WITHIN THE COMMUNITY DEVELOPMENT SYSTEM. THIS SHARED UNDERSTANDING HAS ALLOWED OUR ORGANIZATION TO BE MORE STRATEGIC IN EXPLORING CAPACITY BUILDING OPPORTUNITIES. INSTEAD OF OPERATING IN SILOS, OUR PARTNERS ARE NOW WORKING TO BOUNCE IDEAS AND STRATEGIC DIRECTIONS OFF OF EACH OTHER BEFORE JUMPING INTO THAT "NEXT PROJECT"."**

*-Stephanie Chernay, Chief Operating Officer at Neighborhood Allies*

**"THE PARTNERSHIP NETWORK HAS CREATED THE OPPORTUNITY FOR PULSE TO RETOOL OUR OWN NONPROFIT PARTNER NETWORK AND THINK MORE ABOUT HOW TO DRIVE ITS COLLECTIVE IMPACT IN THE NONPROFIT SECTOR IN PITTSBURGH."**

*-Chris Cooke, Executive Director at PULSE*

**"PARTICIPATING IN THE PARTNERSHIP NETWORK HAS HELPED NEW SUN RISING BETTER UNDERSTAND THE VARIOUS ROLES NECESSARY FOR COLLABORATIONS TO SUCCEED. IT HAS STRENGTHENED OUR BONDS WITH STRATEGIC PARTNERS AND GIVEN US THE ABILITY TO JOINTLY EXPLORE STRATEGIC AND OPERATIONAL ACTIVITIES WHICH ARE ALIGNED WITH OUR VALUES."**

*-Scott Wolovich, Executive Director at NSR*

**"A GREATER AWARENESS OF THE MEMBERS' COMMUNITY-FACING ACTIVITIES AND STRATEGIC GOALS HAS STRONGLY INFLUENCED DECISION-MAKING, BOTH SHORT- AND LONG-RANGE, AT NEIGHBORWORKS WESTERN PENNSYLVANIA. THESE DECISIONS ARE BASED ON HOW WE CAN COMPLEMENT EACH OTHER'S WORK, RATHER THAN HOW WE CAN PROTECT OUR "TURF" AND PRESERVE OUR RESOURCES."**

*-Colin Kelley, Executive Director at NWWPA*





## NEIGHBORHOOD ALLIES

grounded

### Real Estate Co-Powerment Series

The [Real Estate Co-Powerment Series](#) is an education platform that demystifies the real estate development process, explains its associated terminology and brings to light the productive role community members and organizations play in the real estate and economic development inside their neighborhoods. An overarching goal of the program is to shrink the technical proficiency gap that exists between real estate developers and community leaders that are involved in local development projects. We believe that a greater percentage of real estate development activities must begin to support low-income, indigenous residents, so that more people can move upward with the economic development of their community.

**In 2018, our Real Estate Co-Powerment series, in partnership with Omicelo Cares, completed its fourth cohort and has now graduated more than 50 participants. The diverse roster of graduates, all representing low-income neighborhoods and 75% of which are minorities, ranged from residents, CDC/CBO staff, nonprofit board members and small business owners.**

### PGH Mobile Toolbox

The [PGH Mobile Toolbox](#) is a shared community resource for volunteer groups and organizations who need landscaping tools for neighborhood cleanups, vacant lot beautification, or general community gathering spaces. Through this resource, in partnership with Grounded Strategies, we support a growing network of residents who are ready to mobilize to transform their communities. The toolbox has helped to pave the way for the repurposing of overgrown lots as spaces for community connection and greenery, as well as provide resources for the maintenance of these areas.

**In 2018, we completed our second full season of the PGH Mobile Toolbox, engaging more than 600 volunteers, completing 81 workdays and bringing 46 spaces back to life. In addition, the toolbox's 2018 season also boasts a 95% booking rate, demonstrating the true need for a resource such as this in Pittsburgh and proving its popularity among residents in communities city-wide.**



Photo courtesy of: Emmai Alaquiva



Photo courtesy of: Grounded Strategies

Since 2014, our investments have leveraged over \$26 million of additional investment into building Healthy Neighborhoods.

## Consolidated Financial Statements

2018

2017

<b>ASSETS</b>	<b>\$4,807,704</b>	<b>ASSETS</b>	<b>\$4,131,427</b>
Cash   \$4,032,520		Cash   \$3,453,402	
Grants Receivable   \$709,062		Grants Receivable   \$600,059	
Other   \$66,121		Other   \$74,076	
<b>LIABILITIES</b>	<b>\$227,000</b>	<b>LIABILITIES</b>	<b>\$228,243</b>
Accounts Payable   \$117,578		Accounts Payable   \$54,079	
Grants Payable   \$88,500		Grants Payable   \$149,867	
Other   \$20,933		Other   \$24,297	
<b>NET ASSETS</b>	<b>\$4,580,693</b>	<b>NET ASSETS</b>	<b>\$3,903,184</b>
<b>REVENUE</b>	<b>\$2,787,126</b>	<b>REVENUE</b>	<b>\$2,507,110</b>
Contributions   \$2,405,000		Contributions   \$2,209,500	
Government Grants   \$213,616		Government Grants   \$212,115	
Earned Revenue   \$150,786		Earned Revenue   \$80,094	
Other   \$17,723		Other   \$5,401	
<b>EXPENSES</b>	<b>\$2,111,017</b>	<b>EXPENSES</b>	<b>\$2,294,000</b>
Grants and Program Services   \$1,714,106		Grants and Program Services   \$1,963,381	
Management and General   \$396,911		Management and General   \$330,918	
<b>NET INCOME</b>	<b>\$676,110</b>	<b>NET INCOME</b>	<b>\$213,110</b>

*We are extremely grateful to our dedicated community partners and funders.*

**Core Funders:**

Anonymous Donor  
The Heinz Endowments  
The Pittsburgh Foundation

**Program Funders:**

Annie E. Casey Foundation  
Bank of America  
Bank of New York Mellon  
BNY Mellon Foundation of Southwestern Pennsylvania  
Birmingham Foundation  
The Buhl Foundation  
City of Pittsburgh, Community Development Block Grant [CDBG]  
Civic Square, LLC  
Dollar Bank  
Federal Home Loan Bank of Pittsburgh  
First Commonwealth Bank  
First National Bank of PA  
Grable Foundation  
Hillman Family Foundation  
Housing Alliance of Pennsylvania  
Huntington Bank  
KeyBank  
KeyBank Foundation  
Local Initiatives Support Corporation [LISC]  
McAuley Ministries  
National Equity Fund [NEF]  
National League of Cities  
NeighborWorks Western Pennsylvania  
Opportunity Fund  
PNC Bank  
PNC Foundation  
PNC Charitable Trusts  
Pittsburgh Urban Leadership Service Experience [PULSE]

**Program Funders cont.**

Richard King Mellon Foundation  
Roy A. Hunt Foundation  
ReedSmith, LLP  
Staunton Farm Foundation  
TrailBlaze Creative  
University of Pittsburgh Medical Center [UPMC]  
Urban Redevelopment Authority of Pittsburgh [URA]  
Wells Fargo

**Community Partners:**

Bridgeway Capital  
City of Pittsburgh, Office of the Mayor  
Coro Center for Civic Leadership [CORO]  
Design Center  
Fund My Future  
Greater Pittsburgh Nonprofit Partnership [GPNP]  
Grounded Strategies  
Leadership Pittsburgh, Inc.  
NeighborWorks Western Pennsylvania  
New Sun Rising  
Office of Public Art  
Omicelo Cares  
Pittsburgh Urban Leadership Service Experience [PULSE]  
PolicyLink  
Propel Schools  
The Forbes Funds  
The Partnership Network [TPN]  
Urban Innovation21  
UrbanKind Institute  
Urban Center for Social and Urban Research [UCSUR]  
Urban Redevelopment Authority of Pittsburgh [URA]  
Work Hard Pittsburgh

# Meet Your 2018 Allies



/neighborhoodallies



/nhbdalliespgh



/nhbdalliespgh

## Grassroots Grantmaking Committee:

Kevin Alton  
Jarmil Anderson  
Riley Arnold  
Brettney Faith Duck  
L. Denise Edwards  
Sharnay Hearn Davis  
Jerry Gaudi  
Jody Guy  
Donna Jackson  
Justin LeWinter  
Kevin McNair  
Thomas Moyer  
Donna Pearson  
Denise Rudar  
Katt Schuler  
Jordana Stephens  
Frank Tillman  
Tia Tores  
Jolie Valentine  
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Chelsea Contino [PULSE]  
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Ben Emswiler [PULSE]  
Presley L. Gillespie  
Shad Henderson  
Shikha Jerath  
Talia Landerman [Intern]  
Cait Lee  
DeOndra Parker  
Talia Piazza DePasquale  
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Karris Jackson  
Kevin Jordan  
Carolina Pais-Barreto Beyers  
Robert Rubinstein  
David Serafini  
Laurel Shaw Randi

## Investment Committee:

Mamadou Balde  
Gerald Dickinson  
Jane Downing  
Sallyann Kluz  
Majestic Lane  
Henry Pyatt  
Laurel Shaw Randi  
Michael Sider-Rose