



Talia Piazza DePasquale is the Director of Communications and Storytelling at Neighborhood Allies. She is responsible for developing, guiding and executing all communications and marketing strategies to consistently articulate Neighborhood Allies' mission, role and impact. This includes documenting and storytelling with internal and external audiences around Neighborhood Allies and our partner's work, lifting up best practices and promising initiatives that are creating positive change in our neighborhoods and showcasing results that community and economic development initiatives are having on the ground in neighborhoods. She supports the community development system by telling the success stories of our neighborhoods and managing and sharing a bank of community/economic development resources that can be used to build a better Pittsburgh.

Talia has served in multiple roles at Neighborhood Allies and Pittsburgh Partnership for Neighborhood Development, our predecessor organization since 2008. Her positions have ranged from Program and Administrative Manager, to Program Officer, to Director of Communications. Her expertise is focused around nonprofit community and economic development strategy, grantmaking, partnership and relationship building, fundraising strategies and development, and combining creative approaches to communications and marketing like messaging, storytelling, graphic design, videography, human/user-centered design, social media, and events.

Talia holds a Master's in Public Administration (MPA) as well as a Bachelor's of Art in Legal Studies and Political Science from Gannon University in Erie, PA. She is a Leadership Pittsburgh Inc. LDI XVIII alumnus and serves on the McKees Rocks CDC Board of Directors, chairing the Governance Committee as well as the Advisory Board of the Bakery Society of Pittsburgh (TBSP) and the Community Engagement Committee of the Pittsburgh Parks Conservancy. She has previously served as the Vice President of the Mount Washington Community Development Corporation (MWCDC) Board of Directors and Chair of the Emerald View Park Committee.

Ultimately, Talia's personal and professional goals lie at the intersection of neighborhood improvement, creative storytelling and art. Talia enjoys painting and baking cupcakes in her spare time and has turned those hobbies into a small home-based online business "tpeace creations". She has also planned and organized pop-up events including the first ever Pop-Up Co-Op in Pittsburgh's Morningside neighborhood, which repurposed a vacant storefront and surrounding business district into a locally run and organized co-op and incubator for small retail businesses.