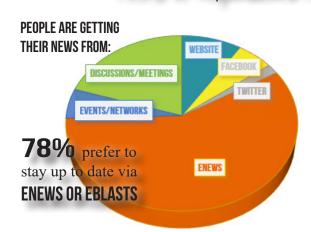
It's our job to connect you with the information and resources you need to do your best work.

NEIGHBORHOOD ALLIES

It's important that we're deploying valuable programs and initiatives, & communicating with you about the good work we and our partners are doing. Earlier this spring, we conducted a perception survey to assess how well we're doing at getting you the information you want and need, and the results are in!

OVERALL, PEOPLE ARE SATISFIED WITH OUR OUTREACH AND COMMUNICATIONS EFFORTS.

76.3% of respondents rated our efforts at a 4 or 5 stars out of 5



${\mathbb T}{\mathbb O}{\mathbb P}$ 5 most familiar programs

- 5. PITTSBURGH BLIGHT BOOTCAMP
- 4. Community Capacity Building
- 3. Equitable Development/PolicyLink
- 2. Financial Opportunity Centers
- 1. CATALYTIC GRANTS PROGRAM

Over 65% of respondents rate their OVERALL UNDERSTANDING of Neighborhood Allies at an O or higher on a scale from 1-10

"Thoroughness of presentations, speaker content, and event planning excellent!"

- "Should create a forum for network convening."
- "My interactions with the staff of Neighborhood Allies have always been wonderful. Your team is always engaged, very accessible, easy to communicate with, full of knowledge and resources, and always willing to share."
- "Very approachable and socially conscious."

"More information about you and your programs would be helpful."

> **LEVEL OF OUTREACH RECEIVED:**



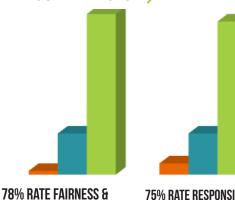
LEAST familiar programs

- 1. REAL NETWORK
- 2. REAL ESTATE CO-POWERMENT SERIES
- 3. HOUSING IMPACT FUND
- 4. TEMPORARY PUBLIC ART & PLACEMAKING

RESPONDENTS WANT TO HEAR

MORE ABOUT: • Grant & Loan Opportunities
• Real Estate & Housin.
• Opportunities for Consultants/RFP.

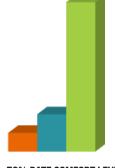
THE QUALITY OF INTERACTIONS BETWEEN US AND OUR ALLIES IS excellent!



TREATMENT BY STAFF AS

EXCELLENT

75% RATE RESPONSIVENESS. PROFRESSIONALISM. & **KNOWLEDGE OF STAFF AS EXCELLENT**



73% RATE COMFORT LEVEL APPROACHING US WITH A PROBLEM/CONCERN AS **EXCELLENT**