



2019 REPORT TO THE COMMUNITY

A Journey to Building Healthy Neighborhoods in Pittsburgh



NEIGHBORHOOD ALLIES

NEIGHBORHOOD ALLIES VALUE PROPOSITION:

(n): partner, colleague, helper, collaborator

(v): combine, unite, join, connect, unify, band together

Neighborhood Allies fosters Healthy Neighborhoods of Choice and Opportunity across Greater Pittsburgh. We make life better for people and improve places and environments for all Pittsburghers to live by bringing hope, fresh ideas, expertise and resources and by accelerating, scaling and sustaining equitable, proven community change initiatives.

We accomplish this through a powerful combination of:





LETTER TO OUR ALLIES

Dear Allies:

The year 2019 was one of the strongest and most expansive years in our history at Neighborhood Allies. In the pages that follow, we are delighted to share some of the stories of the people and communities, where lives have been impacted and transformed by our collective partnerships.

Our resident-driven approach to accelerate, scale, and sustain the work of our community partners is working. In the Upper Hill, we helped spearhead the Schenley Heights Organized Revitalization Effort (SHORE), a collective of community-based organizations, public agencies, nonprofit institutions, and private entities who are now working together to increase the number of affordable homeownership and rental opportunities in the Schenley Heights community. In Homewood, we worked in close coordination with Homewood business owners, the Homewood Community Development Collaborative (HCDC), public and private sector partners and others to launch the equitable revitalization of Homewood's Business and Institutional Corridor. Our Love My Neighbor! Program continued to invest in unleashing the gifts and talents of our residents, with almost \$100,000 in mini-grants last year alone, and \$275,000 invested in 142 projects since inception. Our Catalytic Grant program and Section 4 allocations have supported seven CDCs via operating and programming support.

We are also fighting to lift people out of poverty, fostering greater economic opportunity, and helping families and entrepreneurs build wealth and financial security. In partnership with Mayor Peduto's office, we launched the Financial Empowerment Center to scale and broaden the scope of financial counseling, because every single Pittsburgher deserves the opportunity to get ahead financially. We created the city's first nationally Accredited Financial Counseling Cohort to build capacity within social service agencies across the city. On the policy front, the All-In Pittsburgh Coalition, in partnership with the Pittsburgh Black Elected Officials Coalition, made tremendous progress by passing landmark legislation which included: a resolution declaring the City of Pittsburgh as an "All-In City"; equity reporting requirements for all department directors; establishing an Equity Inclusion Implementation Team; and requiring Housing Impact Statements for all new developments supported by the city.

In 2020 and beyond, there is much work to be done. In Q2, 2020 we plan to launch a bold, new real estate support platform that will accelerate, scale, and sustain a more transformative and connected real estate development ecosystem, with a dedicated support platform designed to maximize benefits to all residents. Technology is also creating tremendous and unprecedented opportunities for our communities, but there is a risk that some neighborhoods will be left behind. That's why in Q2 we plan to announce the largest corporate partnership in our history, aimed at bridging the digital divide in our most under-resourced communities.

Thank you to our committed staff, Board of Directors, funders and partners. We are truly grateful for your commitment and could not achieve any progress without you.

Our North Star is bold - over the next 10 years, ensure ALL neighborhoods are Neighborhoods of Opportunity, and move 100,000 of our most vulnerable, low-income residents up the socio-economic ladder. Please join us in the fight for a Pittsburgh with healthy neighborhoods that are thriving, resilient and livable for all!

With gratitude,

Michele Rone Cooper
Board Chairperson

Presley L. Gillespie
President

MISSION AND VISION STATEMENT

Mission: Our mission is to support the people, organizations and partnerships committed to creating and maintaining healthy neighborhoods.

Vision: We envision a Pittsburgh with healthy neighborhoods that are thriving, resilient, and livable for all!



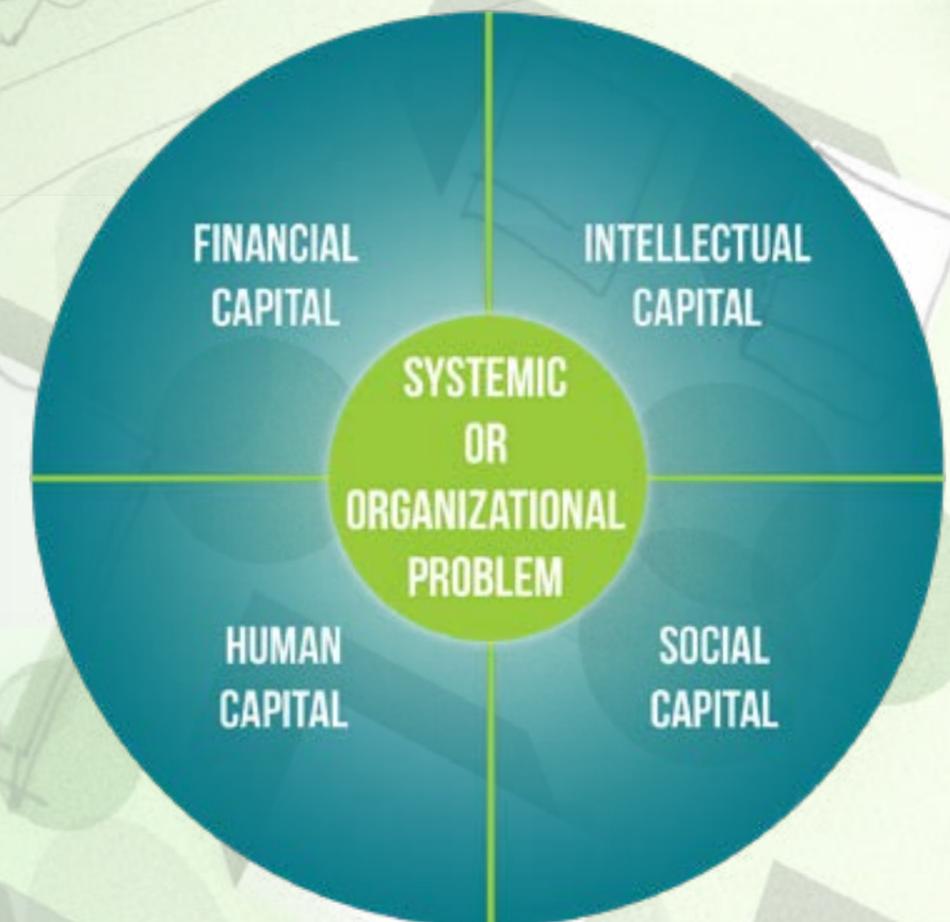
“At Neighborhood Allies, we believe that Pittsburgh’s future is built upon healthy neighborhoods. We are a forward-thinking, solutions-oriented community developer that brings hope, fresh ideas, expertise, and resources to under-resourced and transitional neighborhoods. While we’re revitalizing places--creating economic opportunity for low-income and vulnerable Pittsburghers is among our highest priorities.”

- Presley Gillespie, Neighborhood Allies President

Healthy Neighborhoods Framework

Striving to ensure that all of our residents live in healthy, opportunity-rich, safe neighborhoods of choice, we use our Healthy Neighborhoods Framework to guide and inform our work on the ground in neighborhoods. The elements listed encompass neighborhood-level strategies that target ways to create the change we want to see in our neighborhoods. This framework guides the implementation of our work and helps us prioritize neighborhood change efforts through the deployment of our complete capital model, focusing on both people and place.

Complete Capital Model:



Market Confidence: The neighborhood will include a strong housing market for all income levels and a thriving business district that contributes to rising housing values and residential sales prices. Market forces are managed to prevent displacement of people and local businesses. The neighborhood is a place where people want to live and invest time, resources and capital.



Quality of Life: Residents are able to access the larger economy and quality neighborhood amenities. They are able to build assets, accumulate wealth and connect to economic opportunities. The neighborhood is safe and the environment and social determinants of health positively impact the wellbeing of residents.



Neighborhood Image: The neighborhood is a place that is visually appealing and desirable to all, celebrating and attracting new people and investment while retaining new and long-term residents.



Community Ownership: Residents, small business owners, community organizations and institutions are active participants and key decision-makers in projects aimed to revitalize their neighborhood. They have the capacity and community power to create positive change and shape the future of their neighborhood.



Equitable Development: Everyone participates in and benefits from the region's economic transformation -- especially low-income residents, communities of color, immigrants and others at risk of being left behind. It requires and intentional focus on eliminating racial inequities and barriers and making investments that yield healthy, safe and opportunity-rich neighborhoods that reflect their culture.



MARKET CONFIDENCE

SPOTLIGHT | SHORE

The Schenley Heights Organized Revitalization Effort (SHORE), is a collective of community-based organizations, public agencies, nonprofit institutions, and private entities who are working together to increase the number of affordable homeownership and rental opportunities in the Schenley Heights Community. In addition, we work with existing homeowners to help stabilize their properties and engage with residents to help improve the overall quality of life in the neighborhood.



ACCOMPLISHMENTS:

- The SHORE partners have formalized partnerships, held numerous core partnership meetings, acquired and stabilized 4 additional units that are in the pre-development stage for ultimate affordable resale
- Completed owner-occupied stabilization improvements to the homes of 18 families
- In partnership with the Neighborhood Resilience Project, provided a block-wide trauma informed intervention called HOPE (Health, Opportunity, Placemaking & Engagement) on two strategic blocks to connect residents to opportunities and sustain success
- Formed block clubs on two streets consisting of 30 residents; and formed a workforce collaborative with a unique focus on transportation barriers, a topic which came as the result of a data and people centered approach to identifying actionable and promising new workforce interventions.

Neighborhood Allies has raised and administered over \$500,000 in direct grant funding for the SHORE program, indirectly raised \$750,000 in hard and soft loan funding and leveraged over \$1,000,000 in additional grant dollars through its partnerships. In addition to the results listed above, Neighborhood Allies also spearheaded the cleaning, greening and activation of vacant lots in strategic locations in Schenley Heights. Other work includes partnering with Neighborhood Legal Services to connect owner-occupants to tangled title services. Rebuilding Together Pittsburgh (RTP) has also brought an additional \$1.2 million into the Hill District through Federal Home Loan Bank and Urban Redevelopment Matching Funds for 20 major renovations.

Market Confidence | 2019 Impact By The Numbers



2,000 HOURS OF SHARED REAL ESTATE TALENT DEPLOYED



\$2.3 MILLION INVESTED IN PROJECTS



25 PROJECTS IN 6 NEIGHBORHOODS SUPPORTED BY SHARED REAL ESTATE TALENT EFFORTS



\$20 MILLION LEVERAGED BY NEIGHBORHOOD ALLIES PROJECT SUPPORT



6,000 HOURS SPENT HELPING PARTNERS AND EDUCATING RESIDENTS AND ORGANIZATIONS





QUALITY OF LIFE

SPOTLIGHT | FINANCIAL EMPOWERMENT CENTER

The Pittsburgh Financial Empowerment Center (FEC), an Innovative Partnership Between the City of Pittsburgh and Neighborhood Allies Offers Free Access to Financial Counseling to All Pittsburghers. The FEC provides free, one-on-one financial counseling by professionally trained counselors that helps residents from across the region start to build their savings, establish and improve their credit, reduce their debt and connect to safe and affordable banking products.

Within the first few months of service, the FEC has already positively impacted the lives of many.



PITTSBURGH FEC BY THE NUMBERS:

- 363 UNIQUE CLIENTS SERVED
- 780 TOTAL SESSIONS
- 417 FOLLOW-UP SESSIONS
- 53% HAVE ATTENDED FOLLOW-UP SESSIONS
- DECREASED THEIR DEBT BY \$75,619
- INCREASED THEIR SAVINGS BY \$39,969

Quality of Life | 2019 Impact By The Numbers



499 CLIENTS ENROLLED AT A FINANCIAL OPPORTUNITY CENTER (FOC)



127 PEOPLE PLACED IN EMPLOYMENT



108 PEOPLE WITH INCREASED INCOME, CREDIT SCORE OR NET WORTH



8,000 RESIDENTS ENGAGED



\$97,000 GRANTED TO SUPPORT 47 LOVE MY NEIGHBOR! PROJECTS



NEIGHBORHOOD IMAGE

SPOTLIGHT | PUBLIC ART AND COMMUNITIES

Public Art and Communities: Placemaking Strategies at Work - a new two-year program to engage public art as a strategy to achieve community goals and objectives.

Building on the success of our highly popular Temporary Public Art and Placemaking program (TPAP), Public Art and Communities (PAC) will partner artists with community organizations to develop public art and placemaking projects that reinforce and build on existing planning frameworks. PAC is supported by a \$150,000 grant from the National Endowment for the Arts' Our Town program, with additional support from The Heinz Endowments and the Hillman Foundation.



projects that exemplify the principles of equitable creative placemaking.

As part of the program, Neighborhood Allies and the Office of Public Art will host public art training sessions for community members and organizations that are interested in learning more about how to work with artists in the public realm. The program will expand technical assistance for public art throughout Neighborhood Allies' target geographies, and develop six new community-engaged public art

Neighborhood Image | 2019 Impact By The Numbers



33 COMMUNITIES ENGAGED



6 PUBLIC ART PROJECTS IN 6 COMMUNITIES



54 WORKDAYS COMPLETED



856 VOLUNTEERS MOBILIZED



73 SPACES TRANSFORMED



56 RESIDENT LEADERS SUPPORTED



COMMUNITY OWNERSHIP

SPOTLIGHT | HOMEWOOD CORRIDOR REVITALIZATION

Neighborhood Allies is working in close coordination with Homewood business owners, the Homewood Collaborative, Homewood-Brushton Business Association (HBBA), public and private sector partners and others to support the equitable revitalization of Homewood's Business and Institutional Corridor.

Together, with Homewood residents and local business owners and entrepreneurs, we are actively working to re-invigorate and rebrand the North Homewood Avenue business district as an African American Cultural

Destination, an identity cultivated by and supported by the Homewood community. We are collectively accomplishing this by activating priority projects along North Homewood Avenue that have been established by the community. Neighborhood Allies is providing financial investments and technical support in these efforts.



ACCOMPLISHMENTS:

- Aided the Homewood-Brushton Business Association in seating a new board. Through recruitment efforts, 39 applications were received for 11 slots!
- Highlighted 19 Homewood-based businesses in Passport to Homewood - a deal and discount coupon book that garners new customers and provides additional visibility!
- Partnered with numerous organizations to plant 18 trees along the Business and Institutional Corridor. 42 volunteers assisted in this effort!

Community Ownership | 2019 Impact By The Numbers



9 NETWORKS BUILT AND CONVENED



336 RESIDENT LEADERS SUPPORTED



\$97,000 INVESTED IN RESIDENT-LED PROJECTS



500 NEW RESIDENT LEADERS CREATED



32 ORGANIZATIONS WITH INCREASED CAPACITY



6,000 HOURS SPENT HELPING PARTNERS AND EDUCATING RESIDENTS AND ORGANIZATIONS



\$900,000 DEPLOYED VIA COMMUNITY CAPACITY BUILDING PROGRAMS



EQUITABLE DEVELOPMENT

SPOTLIGHT | ALL-IN PITTSBURGH

Since the release of the Equitable Development Path to an All-In Pittsburgh report in September of 2016, we have put into place an unprecedented, inclusive, multi-sector coalition serving as the bedrock of civic infrastructure that Pittsburgh needs to truly tackle the racial disparities that are ingrained in our community. Problems such as intergenerational poverty, barriers to opportunity and the inability of many of our communities to absorb capital are matters that require intersectional solutions which makes the work of AIP critical to the regions' long-term success.



IN ADDITION TO THE ESTABLISHMENT OF OUR COLLABORATIVE, COLLECTIVELY WE HAVE:

- Appealed to the city concerning cuts to the URA's 2019 budget with the support of 22 organizations resulting in \$2.5 million restored to their budget
- Provided advocacy support with the passage of PA House Bill 163 which was signed into law by the Governor. It ends the mandatory suspension of driver's licenses for low-level, non-driving offenses in Pennsylvania- a barrier that annually impacted over 30,000 Pennsylvanians, disproportionately low-income and people of color
- Invested \$330,000 in Equitable Development-focused Catalytic Grants
- Secured Institutional/Organizational Commitments & Community Partnerships
- Oversaw passage of city government equity legislation through a partnership with the Pittsburgh Black Elected Officials Coalition (PBEOC):
 1. Resolution declaring Pittsburgh an "All-In" city which formally recognizes our equitable development definition provided in the Equitable Development: The Path to an All-In Pittsburgh report released in September of 2016
 2. Equity Reporting Requirements for City Department Directors
 3. Establishment of the Equity and Inclusion Implementation Team

Equitable Development | 2019 Impact By The Numbers



13 NEW PARTNERSHIPS FORMED



2 SUCCESSFUL ADVOCACY EFFORTS



\$150,000 RAISED IN SUPPORT OF ALL-IN PITTSBURGH



\$1,120,000 INVESTED IN SUPPORT OF EQUITABLE DEVELOPMENT EFFORTS ACROSS PITTSBURGH



FOCUS NEIGHBORHOODS AND OUR WORK ON THE GROUND

Since every neighborhood is unique, with varying conditions, goals and visions, we have developed tailored strategies toward achieving healthy neighborhoods in each of our priority geographies. Our neighborhood-specific strategies and action plans have been and will continue to be, informed by conversations with our partners, current neighborhood plans, research, data, and our organizational capacity. The strategies are solid yet fluid, as conversations with community organizations, residents and experts will continue to inform them.

Our approach to neighborhood transformation is focused on adaptive leadership that is able to promote a compelling vision for an entire community. Our programs, initiatives and staff marshal and layer the necessary resources, and lead people in an integrated way to create positive neighborhood change. We invite non-traditional partners to the table, challenge conventional thinking, and create a new culture of problem-solving. Our role as a community ally is to help our partners do their best work and drive equitable and inclusive opportunities in our neighborhoods.



Our role as a community partner at the neighborhood level is to:

- Act as convener to support the collective neighborhood vision and strategy
- Support and connect aligned activities and expand broader partnerships
- Establish shared measurements
- Build public will and social capital
- Introduce best practices and serve as thought leaders on policy coordination
- Seek, develop, and mobilize Complete Capital for high-impact neighborhood projects

WE ARE GUIDED BY THE PRINCIPLES OF EQUITY, DIVERSITY AND INCLUSION IN ALL OF OUR WORK AND THOSE PRINCIPLES ARE EMBEDDED WITHIN OUR NEIGHBORHOOD LEVEL STRATEGIES.

GRANTS AND INVESTMENTS

We catalyze fresh thinking, take strategic risks, test new approaches and track progress using our Complete Capital model.

- **Financial Capital:** Pooling the right kinds of money; local, state & national money available through grants, debt, equity and investments at institutions
- **Human Capital:** Advice, training, or support from the right people; staff, consultants, board members
- **Social Capital:** Leveraging and building the right networks; relationships and trust we build with people and organizations in all sectors
- **Intellectual Capital:** Learning, understanding, and sharing what works; bank of data sets, knowledge of best practices, success and failure stories



CATALYTIC GRANTS

2019 INVESTMENTS BY HEALTHY NEIGHBORHOOD ELEMENT:

Market Confidence: \$50,000
 Quality of Life: \$150,000
 Neighborhood Image: \$14,500
 Community Ownership: \$189,500
 Equitable Development: \$90,000



These grants range from \$1,000 to \$75,000 and are for community based organizations, nonprofits and collaboratives to make their neighborhood (or many neighborhoods) healthier, safer and stronger. The goal of the Catalytic Grant Program is to support innovative, collaborative and inspiring ideas that make our neighborhoods healthier, more equitable and livable for all. Risk-taking and innovation are encouraged, and we believe we must test new approaches that demonstrate potential for promising and transformative results. The priorities of this program are to 1) seed community development ideas that help transform neighborhoods in transition and identify scalable ways to create positive social impact and 2) support comprehensive community development strategies and partnerships that will dismantle inequities, improve neighborhoods and enable all residents to enjoy a better quality of life.

In 2019, we awarded \$500,000 through our catalytic grants program to support 10 projects on the ground working to create and maintain healthy neighborhoods. These grants will help to drive new, comprehensive and resident-led change strategies that make Pittsburgh's neighborhoods more competitive, inclusive neighborhoods of choice and opportunity. This year, grants range from the creation of a stewardship program intended to beautify Wilkinsburg while developing resident capacity to the implementation of a Hilltop community needs assessment to inform future community programming and resources.

LOVE MY NEIGHBOR! GRANTS

2019 INVESTMENTS BY NEIGHBORHOOD:

Allentown \$7,100
 Beltzhoover \$13,100
 Knoxville \$12,229
 Hill District \$15,551

Homewood \$20,000
 Lincoln-Lemington \$6,783
 Larimer \$5,000
 Millvale \$9,380
 Wilkinsburg \$7,930



These grants range from \$500 – \$2,500 and are for residents to make a positive change in their community. Eligible for residents in the Hill District, Hilltop (Beltzhoover, Allentown and Knoxville), Homewood, Larimer, Lincoln-Lemington, Millvale and Wilkinsburg. Our Love My Neighbor! Program is a grass-roots, resident-led initiative that places resources directly in the hands of those closest to the challenges - our residents. The mission of the program is to build neighborhoods by identifying, empowering, and supporting projects imagined by and for community.

In 2019, we supported 48 resident projects, totaling \$97,073 in funding for our neighborhoods. Some examples of resident-led projects include a Knoxville resident hosting an afterschool program to teach youth proper dining etiquette, the painting of a mural on the façade of a historic theater in the Hill District, a public safety council inviting residents and police together for a picnic and a bike rally in Millvale providing free youth bikes and helmets.

COMMUNITY CAPACITY BUILDING

Community Capacity lies at the intersection of all of our work. In 2019, we invested over \$900,000 in building community capacity. Our purpose in building community capacity is for residents to move upward with the economic development of their community. We accomplish this by: 1) Cultivating resident change makers, 2) Developing the skills of community organizations, 3) Building strong networks & collaborations, and 4) Identifying & sharing community resources.

Our capacity building efforts spans across each of our Healthy Neighborhood Elements and are deployed via multiple program offerings:



MARKET CONFIDENCE

- Affordable Housing Impact Fund
- Development of a Centralized Real Estate Resource Center
- Neighborhood Development Programs
- Real Estate Co-Powerment Series
- Shared Real Estate Talent Network



QUALITY OF LIFE

- Asset Building Network
- Financial Opportunity Centers
- Financial Empowerment Center
- Neighborhood Development Programs
- PGH Mobile Toolbox
- Public Art & Placemaking



NEIGHBORHOOD IMAGE

- Affordable Housing Impact Fund
- Neighborhood Development Programs
- PGH Mobile Toolbox
- Public Art & Placemaking



COMMUNITY OWNERSHIP

- Grassroots Grantmaking Committee
- Love My Neighbor!
- Neighborhood Development Programs
- PGH Mobile Toolbox
- Real Estate Co-Powerment Series
- Public Art & Placemaking



EQUITABLE DEVELOPMENT

- Affordable Housing Impact Fund
- Asset Building Network
- Fund My Future
- Neighborhood Development Programs
- Real Estate Co-Powerment Series
- Shared Real Estate Talent Network

2019 Impact By The Numbers |



336 RESIDENT CHANGE MAKERS CULTIVATED AND TRAINED

32 ORGANIZATIONS WITH INCREASED SKILLS AND KNOW-HOW

9 STRONG NETWORKS/COLLABORATIONS

NEARLY \$1 MILLION DOLLARS INVESTED TO CREATE AND SHARE COMMUNITY RESOURCES



CAPACITY BUILDING | AT WORK ON THE GROUND



The Partnership Network (TPN)

TPN is a network of organizations that mobilizes the Pittsburgh community development network to create the conditions for change and solve complex community challenges at the macro, meso, and micro levels of our communities. Collectively, TPN is focused on capacity building for the Community Development System to reach the United Nations Sustainable Development Goals (UN SDGs). TPN members, and as a collective group, are working at both the organization and resident-level with a commitment to being people-centered in their work by aligning resources, creating transparency and articulating shared outcomes.



Grassroots Grantmaking Committee (GGC)

Our Grassroots Grantmaking Committee is an empowered community of change agents. Through the GGC, Neighborhood Allies coordinates and connects grassroots leaders in our target neighborhoods to each other and to available resources, so that their long-term efforts lead to visible, resident-led change. The GGC provides a way for leaders to exchange information, develop ideas and strategies, and access tools to implement community change actions. The GGC makes funding decisions about the Love My Neighbor! grant program.



Shared Real Estate Talent Network

Our Shared Real Estate Talent Program assists CDCs, CBOs, and emerging community-driven developers to successfully complete real estate projects and find appropriate roles and partnerships in the development of projects in their communities. This positions us to systematically supply critical technical assistance that allows local community organizations and emerging developers to access critical early stage expertise in evaluating a project, including design, budgeting, operating projections and right-sizing the financing package.



Real Estate Co-Powerment Series

Launched in early 2017 in partnership with Omicelo Cares, the Real Estate Co-Powerment Series is an education platform that demystifies the real estate development process, explains its associated terminology and brings to light the productive role community members and organizations play in the real estate and economic development inside their neighborhoods. An overarching goal of the education series is to shrink the technical proficiency gap that exists between real estate developers and community leaders that are involved in local development projects. We hope to create long-term, working relationships between private developers, real estate experts, community based organizations, business owners and active community members.

3RD ANNUAL HEALTHY NEIGHBORHOODS CELEBRATION & AWARD CEREMONY

Nearly 200 partners, allies, and other guests attended the 3rd Annual Healthy Neighborhoods Celebration, where 6 awardees were honored for their outstanding work creating and maintaining healthy neighborhoods across Pittsburgh. Using our Healthy Neighborhoods Framework as the inspiration, this annual event honors and celebrates examples of exemplary work in the following categories—Market Confidence, Quality of Life, Neighborhood Image, Community Ownership, Equitable Development, and Ally of the Year. This annual event brings together our unique network of allies, ranging from local residents, to nonprofit professionals, to artists and executives to honor and lift up the people and organizations who are working hard every day to build healthy neighborhoods across Pittsburgh. In addition to our Healthy Neighborhood Awardees, we also spend this day celebrating the graduates of the Neighborhood Allies/Omicelo Cares Real Estate Co-Powerment Series as well as the dedicated members of our Grassroots Grantmaking Committee. This year, the event was held at the Carnegie Museum of Art in the Music Hall foyer and included entertainment from Kind of Blue Jazz Band, hors d'voures, networking, and more! Guests were free to grab some swag at our Neighborhood Allies info table or view the full-length awardee videos in the Music Hall prior to programming and after closing.



Our 2019 Healthy Neighborhood Awardees with Neighborhood Allies President, Presley Gillespie



Attendees connecting and learning about the collaborative projects occurring in their communities.



Attendees enjoyed hors d'voures in the beautiful Carnegie Music Hall Foyer, while watching videos highlighting the work of our 2019 Awardees.



The local jazz band, Kind of Blue, provided entertainment for the event.



The Neighborhood Allies Team!



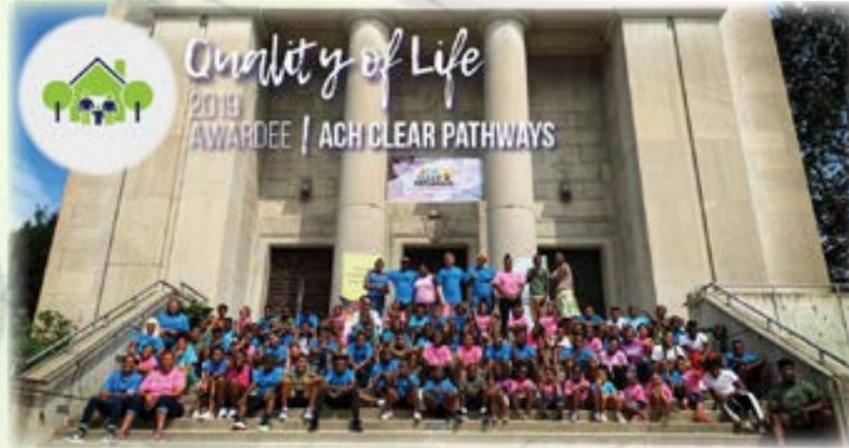
3 of our outstanding 2019 Awardees: Tammy Thompson of Circles Pittsburgh, Denise Edwards, our Ally of the Year and Tyian Battle of ACH Clear Pathways.

MEET OUR 2019 HEALTHY NEIGHBORHOOD AWARDEES!



2019 MARKET CONFIDENCE AWARDEE
McKEES ROCKS CDC/ROXIAN THEATRE

The recently redeveloped Roxian Theatre embraces the spirit of the McKees Rocks Community while standing out with preserved and polished architectural features. The importance of this theatre to the community can not be overstated—McKees Rocks is now a destination where the performing arts are a key ingredient in the process of helping generate economic activity, sparking new businesses and attracting visitors to the neighborhood.



2019 QUALITY OF LIFE AWARDEE
ACH CLEAR PATHWAYS

ACH Clear Pathways is dedicated to providing enriching and new experiences to underserved youth and families through visual and performing arts in the Hill District. With a focus on serving families that may not have the opportunity to access formal arts education, ACH recognizes the uniqueness of each person and are committed to creating a platform for youth to learn how to manage and express their emotions in a healthy way and providing an inclusive environment where everyone is welcome, respected and appreciated.



2019 NEIGHBORHOOD IMAGE AWARDEE
PITTSBURGH GARBAGE OLYMPICS

The Pittsburgh Garbage Olympics is beautifying neighborhoods while engaging residents and neighbors to be active players in cleaning up their communities. The annual event makes litter clean-up fun by creating a friendly competition to see which neighborhood can collect the most trash. Last year, more than 230 volunteers across 20 neighborhoods participated to collect 640 contractor bags full of trash and 182 tires!



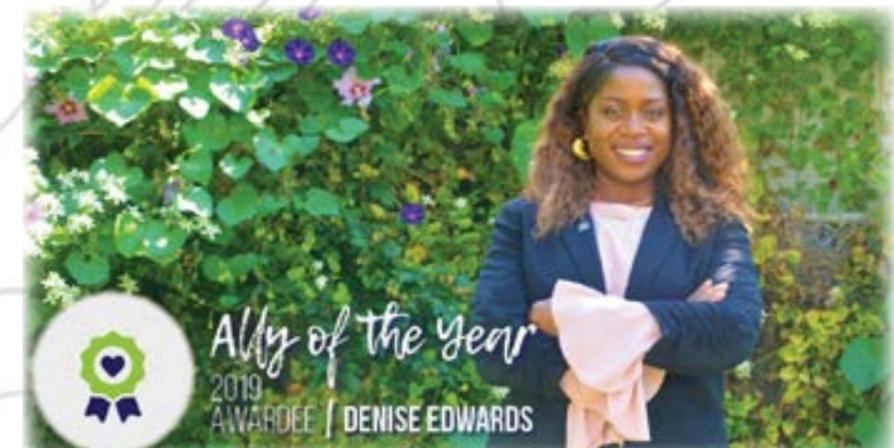
2019 COMMUNITY OWNERSHIP AWARDEE
AMBER SLOAN

Amber goes above and beyond to serve the Homewood community. Her passion is helping people to create better lives and better communities, especially in the neighborhood she calls home, Homewood. She is authentic and genuine in her approach, meeting people where they are at and ensuring their voice is heard. On any given day, you will find Amber speaking to teens to equip them with knowledge, helping families get their basic needs met, or advocating for political change to improve the lives of the most vulnerable. Her deep roots in the neighborhood combined with her commitment to save lives inspires many people on a daily basis and truly creates a better community for us all.



2019 EQUITABLE DEVELOPMENT AWARDEE
CIRCLES PITTSBURGH

Circles Greater Pittsburgh works everyday to move people and families out of poverty by helping individuals expand their social capital and meet their financial goals—bringing them closer to self-sufficiency. Their unique and effective approach breaks down economic and social barriers, connecting low-income individuals with middle or upper class volunteers to create an additional layer of support as they work toward their goals together—holding each other accountable, walking with one another through challenges and celebrating successes.



2019 ALLY OF THE YEAR
DENISE EDWARDS

Denise is the epitome of a neighborhood ally. She is an active supporter of her neighborhood, Lincoln-Lemington, and of other neighborhoods throughout Pittsburgh and has been for many years. She is dedicated to expanding her knowledge, skills and connections and sharing it with her community. Not only is she a graduate of the Real Estate Co-Powerment Series, she has also dedicated the next 3 years to the Love My Neighbor! program through the Grassroots Grantmaking Committee and serves on The Opportunity Fund's grantmaking decision panel. She graciously and continuously volunteers her time to meet residents where they are, hear about their projects and provide feedback when necessary.

CONSOLIDATED FINANCIAL STATEMENTS

2019

2018

ASSETS \$10,199,078

Cash | \$5,988,180
 Grants Receivable | \$424,205
 Endowment/Other | \$3,776,693

LIABILITIES \$471,459

Accounts Payable | \$242,816
 Grants Payable | \$204,486
 Other | \$24,157

NET ASSETS \$9,727,619

REVENUE \$9,395,447

Grants/Contributions | \$8,655,500
 Government Grants/Earned Revenue | \$509,895
 Other | \$230,552

EXPENSES \$3,248,520

Grants and Program Services | \$2,804,111
 Management and General | \$444,409

NET INCOME \$6,146,927

ASSETS \$4,807,704

Cash | \$4,032,520
 Grants Receivable | \$709,062
 Other | \$66,121

LIABILITIES \$227,000

Accounts Payable | \$117,578
 Grants Payable | \$88,500
 Other | \$20,933

NET ASSETS \$4,580,693

REVENUE \$2,787,126

Contributions | \$2,405,000
 Government Grants/Earned Revenue | \$364,402
 Other | \$17,723

EXPENSES \$2,111,017

Grants and Program Services | \$1,714,106
 Management and General | \$396,911

NET INCOME \$676,110

SINCE NEIGHBORHOOD ALLIES INCEPTION IN 2014, OUR INVESTMENTS HAVE LEVERAGED \$37 MILLION OF ADDITIONAL INVESTMENT INTO BUILDING HEALTHY NEIGHBORHOODS!

**Core Funders:**

Anonymous Donor
The Heinz Endowments
The Pittsburgh Foundation

Program Funders:

Annie E. Casey Foundation
Bank of America
Bank of New York Mellon
BNY Mellon Foundation of Southwestern Pennsylvania
The Benter Foundation
The Birmingham Foundation
The Buhl Foundation
Cities for Financial Empowerment Fund
City of Pittsburgh, Community Development Block Grant
Dollar Bank
First Commonwealth Bank
First National Bank of PA
Grable Foundation
Hillman Family Foundation
JP Morgan Chase
KeyBank
KeyBank Foundation
Local Initiatives Support Corporation (LISC)
McAuley Ministries
Opportunity Fund
PNC Foundation
PNC Charitable Trusts
Richard King Mellon Foundation
Roy A. Hunt Foundation
Staunton Farm Foundation
Urban Redevelopment Authority
Wells Fargo

Community Partners:

Advantage Credit Counseling
Bridgeway Capital
Buchanan Ingersoll & Rooney
City of Pittsburgh, Office of the Mayor
Coro Center for Civic Leadership [CORO]
Forward Cities
Fund My Future
Greater Pittsburgh Nonprofit Partnership [GPNP]
Grounded Strategies
Leadership Pittsburgh, Inc.
NeighborWorks Western Pennsylvania
New Sun Rising
Office of Public Art
Omicelo Cares
Pittsburgh Black Elected Officials Coalition
Pittsburgh Urban Leadership Service Experience [PULSE]
PolicyLink
Propel Schools
Riverside Center for Innovation
The Forbes Funds
The Partnership Network [TPN]
UrbanKind Institute
Urban Center for Social and Urban Research [UCSUR]
Urban Redevelopment Authority of Pittsburgh [URA]
Work Hard Pittsburgh

We are extremely grateful
to our dedicated
community partners and
funders.

MEET YOUR ALLIES |



LET'S
BE
ALLIES

2019 Staff:

Presley L. Gillespie, President
Stephanie Chernay, Chief Operating Officer
Sarah Dieleman Perry, Director of Economic Opportunity
Talia DePasquale, Director of Communications and Storytelling
Shad Henderson, Director of Equity and Community Partnerships
Demi Kolke, Senior Program Manager of Corridor Revitalization
Glenn Grayson Jr., Senior Program Manager for Neighborhood Development
Vanessa Buffry, Senior Program Manager Digital Inclusion
Cait Lee, Program Manager for Grants and Investments
Tamara Cartwright, Program Manager for Social Impact Design
DeOndra Parker, Executive Assistant/Office Manager
Ben Emswiler, Program Associate for Neighborhood Engagement and Community Capacity Building
Chelsea Contino, Communications and Outreach Program Coordinator

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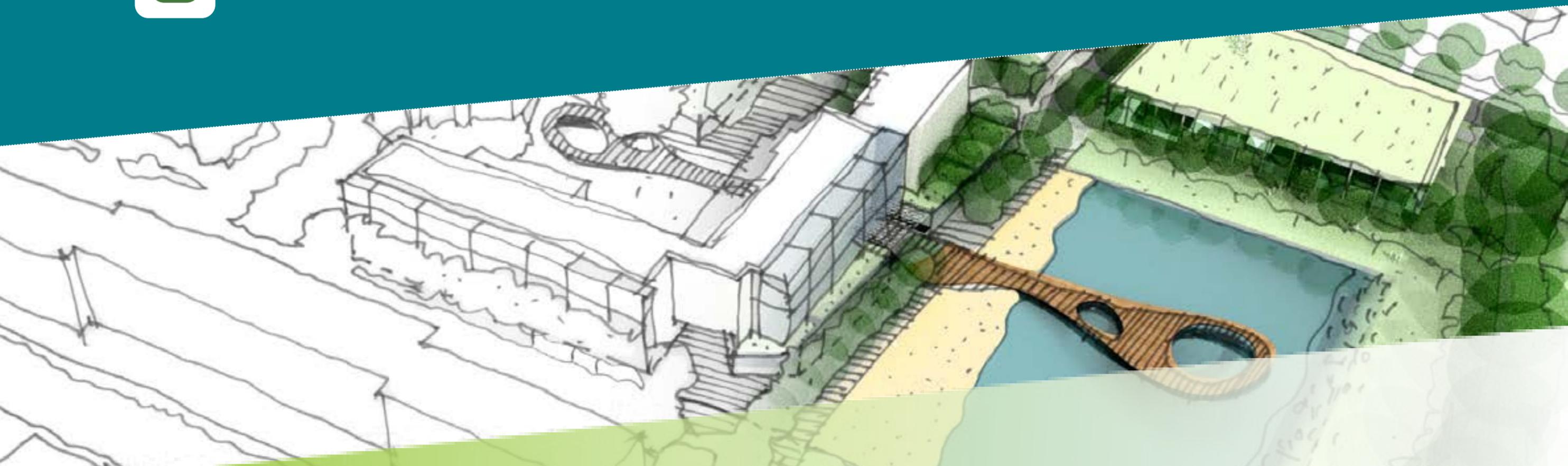
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