



# 10<sup>years</sup> NEIGHBORHOOD ALLIES

*Celebrating a Decade of Partnerships and Impact*

Dear *Ally*,

Over the past 10 years, Neighborhood Allies has partnered with organizations, communities, and residents across Pittsburgh to create opportunities, drive equitable growth, and foster transformation. We're excited to share our journey with YOU as we reflect on this impactful decade and look to the future. Together, we'll celebrate the meaningful impact we've had on individuals, neighborhoods, and the broader community, highlighting the scope of our work. Join us in honoring a decade of collective progress and lasting change.

*We humbly request your support* of our **Decade of Difference Celebration, which will take place on Wednesday, May 7, 2025 from 6 to 8 pm at the Energy Innovation Center in the Hill District.**

Leading up to our 10-year anniversary event, we will be sharing inspiring stories of transformation and show how, alongside our partners, we aim to help 100,000 low-to-moderate income Pittsburghers climb the socioeconomic ladder. Taking place across our communications platforms, this ongoing, online celebration of our collective impact will provide our sponsors with optimal exposure. Ensure that your brand

Here is our reach at a glance:

- Followers: 4.5K on Facebook, 2.6K on Instagram, and 1.2K on LinkedIn
- An average of 14K monthly impressions across platforms
  - An average engagement rate of 7.8%
- 5,550 monthly average website pageviews
- A mailing list of over 1,600 subscribers

**If you are interested in sponsoring, email [chelsea@neighborhoodallies.org](mailto:chelsea@neighborhoodallies.org) by Friday, April 11, 2025.**



## SPONSORSHIP LEVELS AND BENEFITS:

### Presenting Sponsor \$15,000

**Exclusive Opportunity - Only One Available!**

- Premier recognition: Neighborhood Allies' Decade of Difference Celebration presented by [YOUR NAME HERE]
  - Prominent logo placement on event signage, screens, and during the award ceremony
- Recognition in all digital event marketing: website, e-blasts, social media (Facebook, Instagram, LinkedIn)
  - Verbal acknowledgement during the program
  - Exclusive feature in pre-and-post-event press releases
  - VIP table for 8 with premier seating

### Changemaker Sponsor \$10,000

- Logo prominently displayed on event signage and screens
- Recognition in all digital event marketing: website, e-blasts, social media (Facebook, Instagram, LinkedIn)
  - Verbal acknowledgement during the program
  - Reserved table for 8 with preferred seating

### Revitalization Sponsor \$5,000

- Logo featured on select event signage and screens
- Recognition in digital event marketing: website, e-blasts, social media (Facebook, Instagram, LinkedIn)
  - Reserved seating for 6 guests

### Co-Powerment Sponsor \$2,500

- Logo included in digital event marketing: website, e-blasts, select social media mentions
  - Reserved seating for 2 guests

### Neighborhood Sponsor \$1,000

- Name recognition in digital event marketing: website, e-blasts, select social media mentions
  - Reserved seating for 2 guests

*\*All sponsors will receive a post-event impact report highlighting the celebration's success and your contribution to advancing equitable community development in Pittsburgh.*

*\*\*We value our sponsors and are open to customizing benefits to meet your specific goals and preferences. Please reach out to discuss flexible sponsorship opportunities tailored to your needs.*