

**This update outlines Neighborhood Allies' performance in Q1 and Q2 of 2025 against key goals set forth in our 2025-27 Strategic Plan.**

Drawing on internal data through July, this report provides a clear view of where we are delivering impact and where further attention is warranted. While some figures will adjust as data is finalized, the trends reflect steady momentum in partner engagement, technical assistance, and targeted programming. Looking ahead to the second half of 2025, we will focus on accelerating large-dollar investments and leverage, expanding outreach and technical assistance to core partners and prospective grantees, strengthening data capture to ensure full representation of our work, and continuing to track progress in real time through our internal CRM dashboards.

At the heart of our work is a commitment to upward mobility. Our North Star goal—helping 100,000 low-to-moderate income residents move up the socio-economic ladder—reflects both the scale of the challenge and the urgency of creating real, lasting opportunity. By aligning investments, programs, and partnerships around this shared vision, we are building the conditions for families and communities to thrive.

***We are building the conditions for 100,000 low-to-moderate residents to climb the socio-economic ladder and achieve lasting stability.***

**During first half of 2025, we have:**

- Invested nearly \$1 million dollars (\$985,500)
- Hosted 1,377 Educational Sessions for Residents
- Provided 1,896 Hours of Technical Assistance
- Convened Thought-leaders and Networks 41 times



## Funding

Category	Mid-Year Actual	Context
Grants & Equity Investments	\$345K	Early-stage investments progressing, several large deals in development.
Leveraged Capital	\$475K	Pipeline building steadily; positioned for strong Q3–Q4 activity.
Grants to Small Businesses	\$73K	Exceeded mid-year goal; high demand and strong implementation.
Black Mental Health Fund	\$14K	Strategic planning underway for expanded deployment in Q3–Q4.
RISE HIGH Grants	\$75K	Nearing mid-year goal; on pace to meet full-year targets.
Community Sponsorships	\$3,500	Modest but steady; small-dollar partnerships aligned with outreach priorities.

**Reflection:** *We are on track or ahead in some targeted investments—particularly small business grants—while continuing to build momentum in larger capital deployment and leverage goals. We remain hopeful for a strong second-half push as several deals and grants are in development.*

## Public Programming

Category	Mid-Year Actual	Context
Digital Upskilling Sessions	232	On track to exceed annual goals.
Real Estate Co-Powerment Series Sessions	7	Sessions pacing slightly behind; fall series will boost total.
Social Impact Design Workshops	6	Steady progress; on pace with program cycle.
Financial Empowerment Center Sessions	1,106	Surpassed mid-year goal; consistent community participation.
Money Talks Sessions	2	On schedule to meet full-year goal.
Beams to Bridges Trainings	4	On track to meet full-year targets.
Mental Health Peer to Peer Support Groups	20	Growing reach; ramping up partnerships for Q3–Q4.

**Reflection:** *Several program areas—particularly Digital Upskilling and Financial Empowerment—are already surpassing expectations. Others, such as Beams to Bridges, Social Impact Design, and Money Talks, are progressing steadily toward annual goals. The Real Estate Co-Powerment Series and Mental Health Peer Supports are positioned to close the gap in the second half of the year.*

## Capacity Building

Category	Mid-Year Actual	Context
Advisory Services to Core Partners	947 Hours	Significantly above target; reflects strong partner demand.
Financial Education & Account Opening Assistance	246 Hours	High engagement, focus area for community empowerment.
Real Estate/Neighborhood Development Assistance	507 Hours	On track; consistent project support underway.
Organization-In-Residence Assistance	126 Hours	Exceed expectations; strong organizational partnerships.
Fee-for-Service Mental Health Activities	20 Hours	On pace with full-year projections.
TA to Grant Applicants (internal)	40 Hours	Opportunity to expand outreach and application support.
Grant Writing TA (external)	10 Hours	Strategic focus area for Q3-Q4; building internal capacity.

**Reflection:** *Technical assistance and advisory service delivery is strong, especially for core partners and financial literacy support. Focus will remain on advisory services to core partners, as well as grant writing support and grant applicant technical assistance where applicable.*

## Partnership Development

Category	Mid-Year Actual	Context
Equity-Centered Design Workshops	4	Surpassed goal, reflects demand for inclusive design training.
The Partnership Network Convenings	6	Ahead of pace; strong engagement across networks.
Preservation Working Group Convenings	5	On-track; consistent stakeholder participation.
Fund My Future PGH Presentations	9	Well ahead of pace, with second half looking strong.
Fund My Future Community Partner Activations	17	Ahead of plan, strong momentum.
Asset Building Network Convenings	0	Activity planned for second half of 2025.
Bank On Coalition Sessions	0	Activity planned for second half of 2025.

**Reflection:** *Partnership activity remains strong, with Fund My Future showing significant momentum and several networks already ahead of pace. Convenings and workshops continue to generate steady engagement, while planned sessions in the second half of the year will round out the full scope of activity.*